**Elevator Speech**

**Peer Evaluation / Book Selection**

**Assessor Name:**

Often used in business and marketing, an **elevator pitch** serves as a brief commercial designed to communicate who you (or your organization) are, and how you might benefit others. With some slight modification, we will be using the concept of an elevator pitch communicate the essence of your summer reading text, and to evaluate how the text might benefit the Honors PSL Seminar as we work towards justice in our community.

**Learning Target #1**Write informative/explanatory text to examine a topic and convey ideas and information clearly.

* Establish a clear and thorough thesis to present a complex argument
* Introduce precise, knowledgeable claim
* Provide a concluding statement that supports the argument
* Acquire and use accurately academic vocabulary

Consider the goals of Learning Target #1. In light of those goals, which elevator pitch best met that Learning Target? Why?

**Learning Target #2**

Initiate/participate in conversations, expressing your ideas clearly and persuasively

* Present information/findings effectively
* Make strategic use of digital media to enhance findings
* Adapt speech to context/tasks

Consider the goals of Learning Target #2. In light of those goals, which elevator pitch best met that Learning Target? Why?

As scholars in Honors PSL Seminar, one of our goals is to work towards justice in our community. Considering that goal, please rank your top three (3) book choices for the 2nd six weeks of school.

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